

## Bank of America Merchant Services, Cisco, and Navistar Named Finalists for 2017 “ANNY” Excellence in Analytics Award

IIA to announce winner at 2017 Analytics Symposium in Chicago October 11th

Portland, Ore. (Sept. 21, 2017) – The International Institute for Analytics (IIA), the leading independent research and advisory firm focused exclusively on helping clients improve their analytics performance, named three finalists for the 2017 ANNY Excellence in Analytics Award: Bank of America Merchant Services, Cisco and Navistar. The three organizations demonstrated innovative and effective use



### FINALISTS

Bank of America  
Merchant Services

CISCO

NAVISTAR

of advanced analytics to drive measurable business results. Finalists will present their insightful case studies at IIA’s 2017 Analytics Symposium – Chicago on Oct. 11, 2017, where the winner will be announced and presented with the 2017 award.

Organizations were invited to submit an application or were nominated by IIA’s network of analytics experts and practitioners. All nominees and applicants were asked to complete an in-depth application and were evaluated in five key areas:

- **Outcomes:** Evidence of sustained, measurable success against planned targets and objectives
- **Ambition:** Evidence of innovative and unique quantitative analytical techniques being applied
- **Scale:** Level of coordinated internal resources to foster a meaningful, enterprise-wide analytics program
- **Skills:** Evidence of a commitment to improving analytical skills of all user types across the enterprise
- **Insights:** Evidence of higher quality insights and decision-making resulting in the analytical activity

IIA’s Chief Analytics Officer Bill Franks led a panel of judges who examined each application and cast anonymous ballots.

“We received a record number of ANNY applications this year, which shows that more organizations are competing on analytics – the philosophy on which IIA was founded,” said IIA CAO Bill Franks. “We look forward to showcasing our finalists’ successful analytics initiatives and awarding the 2017 ANNY winner in Chicago on October 11.”

Previous years’ winners include Caterpillar Inc., Procter & Gamble, UnitedHealth Group, Intermountain Healthcare, Ford Motor Company, and UPMC Health Plan.

## About the Analytics Symposium

The [Analytics Symposium](#) is a semi-annual event that brings together a community of analytics practitioners and thought leaders for moderated discussions on key analytics topics, industry specifics and functional applications. The upcoming Symposium will take place Oct. 10-11, 2017 at the Gleacher Center in Chicago.

## About IIA

The [International Institute for Analytics \(IIA\)](#) is an independent research and advisory firm for organizations committed to accelerating their business through the power of analytics. Co-founded by Tom Davenport and CEO Jack Phillips, IIA works across a breadth of industries to uncover actionable insights from its global network of analytics practitioners, industry experts and faculty. IIA’s research clients gain access to on-demand consulting, an extensive research library, faculty-moderated executive roundtables and expert network of practitioners. IIA also provides analytics assessments and training services designed to optimize performance in the new data economy. For more information about IIA, its services and how you can become a member visit <http://www.iianalytics.com/>.

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